



Reference Case

Dunlop Protective Footwear



Fast Facts

Main AxPact Partner:
AxPact Netherlands
Pulse Business Solutions

Client:
Hevea BV | Dunlop Protective Footwear

Website:
www.dunlopboots.com

Business Description:
Protective footwear manufacturer

Countries:
Netherlands and Portugal

Dunlop Steps Forward with AxPact

Today, Dunlop is a pan European organisation specialising in the manufacture of waterproof general purpose and professional wellington boots. The company is a fusion of businesses whose roots go back through the Netherlands, United Kingdom, Ireland and Portugal.

Hevea selected AxPact member Pulse Business Solutions to implement Microsoft Dynamics AX across their entire business operations because of their specialist solutions, skills in manufacturing companies and their ability to handle a multi-national project through AxPact.

“The AxPact membership inspires confidence, and means that the international implementation in the Netherlands and Portugal is safeguarded right down to the smallest, local details,” commented Reint Van der Meulen, CFO at Hevea.

“Over the course of time, Hevea has grown. Various other companies have been taken over, each with their own systems, this meant we had four separate ERP-systems,” continued Van der Meulen.

“Integration of the systems was extremely difficult and the ability to get meaningful management information was virtually impossible. This meant that the harmonizing of critical sales and production data involved duplication and manual processes. Anticipating stock at a customer level was virtually impossible. And at the end of 2007 a request came from Portugal asking for a new IT solution. So we decided to find an integrated solution for the whole of Hevea that could be almost completely implemented using standard functionality.”

Phase 1 saw Pulse concentrate on the implementation of the Finance and Distribution modules into Heveas operations in both the Netherlands and Portugal. Pulse engaged closely with AxPact’s Portuguese member Arquiconsult who carried out the localization. Phase 1 went live in January 2010.

Once the Finance and Distribution functionality was operational, Pulse then implemented Phase 2 which encompassed Sales Order Processing and Production. This Phase went live in June 2010.

“We have achieved our goals and now have a system that will take Hevea into the future. I would not hesitate in recommending AxPact to deliver international Microsoft Dynamics AX solutions,” concluded Van der Meulen.